

# 2019 China/EU Pharmaceutical Industry Forum

## AGENDA

8 May 2019, Hangzhou, Zhejiang Province, China

Venue: Hangzhou International Expo Center (353 Benjing Ave, Qianjiang Century City, Xiaoshan District, Hangzhou)

Organisers: CPIA and EFPIA

Presenters: CPIA, EFPIA, Farmaindustria, NMPA (tbc),

Focus areas: Pharmaceuticals in the Environment, Pricing & Reimbursement, Compliance and NMPA in the ICH

Moderators: Ms Lei Ying, Vice President & Secretary General, CPIA (morning), Mr Pär Tellner, Director, EFPIA (afternoon)

|             | <b>Topic</b>  | <b>Title of presentation</b>  | <b>Whom</b>   |
|-------------|---|---|---|
| 10:00-10:10 |   | 1. Welcome words  | Ms Lei Ying, Vice President & Secretary General, CPIA   |
| 10:10-11:00 | <b>NMPA in the ICH</b>  | 2. NMPA Established ICH office – New pharmaceutical policies of China in the ICH  | Mr Wang Xiangyu, Director, Division of International Organizations, Department of Science, Technology and International Cooperation, NMPA                                 |
|             |   | 3. ICH – Overview, current focus, training and participation of local industry associations                                     | Mr Pär Tellner, Director, Team Leader, EFPIA  |
|             |   | 4. Pharmaceutical Enterprises Under the Influence of ICH in China   | Ms Li Ye, National Chair of Pharmaceutical Working Group, European Union Chamber of Commerce in China, Corporate Affairs Vice President, Merck Holding (China) Ltd. (tbc) |
| 11:00-11:40 | <b>Pharmaceuticals in the Environment (PIE)</b>   | 5. Eco-Pharmaco-Stewardship - A Holistic Approach to Pharmaceuticals in the Environment by the European Pharmaceutical Industry | Mr Jürg Oliver Straub, PIE Task Force, EFPIA  |
|             |   | 6. Green Development of Modern Enterprises  | Mr Li Xinmin, Former Counsel, Department of Pollution Prevention, Ministry of Ecology and Environment   |
| 11:40-12:20 | <b>Compliance (Marketing ethics)</b>  | 7. The privilege of self-regulation. Experiences at international and national level  | Mr José Zamarrigo, Director Sistema de Autoregulación, Farmaindustria   |
|             |   | 8. Chinese Consensus Framework for the Ethical Collaboration in the Pharmaceutical and Medical Device Sectors                   | Mr Pan Guangcheng, Executive President, CPIA  |
| 12:20-13:15 | <b>LUNCH</b>  |   |   |
| 13:15-14:15 | <b>Pricing &amp; Reimbursement</b>  | 9. Overview of pricing & reimbursement in Europe  | Mr Stefan Vranckx, Senior Manager, International, EFPIA   |
|             |   | 10. Overview of pricing & reimbursement in China  | Mr Zhang Ziran, Director of Specialized Committee of Policies and Regulations, Vice President, CPIA   |
| 14:15-14:35 | <b>Coffee/tea break</b>   |   |   |
| 14:35-15:50 | <b>Panel discussion re NMPA in ICH, PIE, Compliance and Pricing &amp; reimbursement</b> |   | Mr Pär Tellner, EFPIA (moderator), Mr Stefan Vranckx, EFPIA, Ms Vicky Han, EFPIA, Mr José Zaramiego, Farmaindustria, Mr Zhang Ziran, CPIA and NMPA (tbc)                  |
| 15:50-16:00 | <b>Conclusions</b>  | 11. Conclusions   | Mr Pär Tellner, Director, EFPIA   |